

# Mentoring Opportunity!

**New Roots is a mentoring and peer-to-peer support programme for entrepreneurs from a minority ethnic background with a sustainable business idea or early stage start-up.**

New Roots will support 50 people in identifying and pursuing medium to long-term business development goals. The programme will give them access to the resources, networks, and expertise needed to transform their ideas into thriving enterprises and careers.

From July, participants are taking part in our online programme, which covers topics such as:

1. Problem/Solution Fit
2. Customer Discovery
3. How You Stand Out
4. Business Model Canvas
5. Intro to Finance
6. Action Planning
7. Communicating Your Idea



**At the end of the Pre-Incubation Phase, 20 participants will be selected and matched to a mentor** who will support them for the remainder of the programme. Together with your mentee, you'll set 3 goals and develop an action plan for themselves and their business idea based on their needs and interests.

As a mentor, you'll commit 2 hours of mentoring per month between October and April.

The mentee will also benefit from peer-learning sessions, a Hub30 Membership, and workshops with our programme partner GoDaddy.

## Support a local Entrepreneur to set up their own business

**Through structured mentoring relationships, complemented by training and capacity building workshops, New Roots will support participants to progress their entrepreneurship journey and develop professionally.**



## WHO SHOULD MENTOR?

1. People interested in supporting minority ethnic entrepreneurs and business owners.
2. Founders, Directors, CEOs or entrepreneurs; people with direct experience of starting and growing a successful business.
3. Consultants with experience of supporting founders, business incubation or start-ups.

## COMPENSATION

Mentors for this programme are paid **up to £50 per hour**. We find that some mentors are in the position to, or would prefer to, work **pro bono**, which is appreciated but not required. We will discuss your preferences with you.

## HOW TO APPLY

Register your interest by filling out [this form](#) on our [website](#) and we will be in touch by the end of September.

If you have any further questions, please email Virginia at [virginia.vergara@impacthub.net](mailto:virginia.vergara@impacthub.net)

## ESSENTIAL

- Fully committed and available for **6 months of mentorship from October 2022 to April 2023**
- Available for **a minimum of 2 hours per month of mentoring**
- Passionate about supporting impactful entrepreneurs to start their business
- The mentoring sessions can be either in person or via skype/zoom/telephone
- The mentor needs to be in the UK and able to invoice IHKX for the service or do it pro-bono
- Attend major events like the networking and pitching events

## IMPORTANT DATES

- **19th October 2022:**

Mentor Matchmaking Event (to be confirmed if in person or online)

- **27th of April 2023:**

Wrap-up and Showcase event